

# VIP<sup>®</sup>

Premium E-Cigarettes & E-Liquids

## Tastes Great.

89% prefer VIP over other brands.\*



COMPETITIVE PRICE | GREAT MARGINS | GREAT TASTE

**There's never been a better time to stock VIP E-Cigarettes and E-Liquids.** With a wide range of the highest quality, best tasting products and a fully integrated campaign beginning Spring 2014, VIP will be the name on everyone's lips.



National TV campaign



National press campaign



Integrated digital campaign

We're investing, why don't you?

FOR MORE INFORMATION CONTACT NATASHA  
**0844 822 9989** [www.vipcig.co.uk](http://www.vipcig.co.uk)



\*89% of 308 consumers agree.

